

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa  
Serial No. : 09/878,581  
Filed : June 11, 2001  
For : IMAGE CONTENT AND ADVERTISEMENT DATA  
PROVIDING METHOD, SYSTEM, AND APPARATUS  
Examiner : Shelehedo, James R.  
Art Unit : 2424  
Confirmation No. : 2762

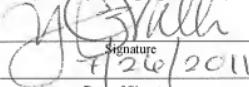
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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on July 26, 2011.

Yedea H. Walker

(Name of person signing transmittal)



Signature

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

July 26, 2011

Dear Sir:

This Amendment responds to the Office Action dated May 31, 2011 (Paper No. 20110526). Please amend the above noted application as follows: